



VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Brabender Cox Mihalke
1218 Grandview Ave., 1st Floor
Pittsburgh, PA 15211

Contract # 103093

Schedule Dates 10/08/12-10/14/12
Advertiser Bennett for Indiana (9221)
Agency Brabender Cox Mihalke (4512)
Product Political/Superintendent (1298)
Brand Republican/Superintendent (13467)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name BRABENDER, LIZ
Phone/Fax /
CPE N/A
Account Types National/Political Candidate
Billing Type Standard
Comments BENNETT/SUP INST/R
BENNETT FOR SUPERINTENDENT OF PUBLIC INSTRUCTION

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Lisa Baxter
CO-OP No
Headline # ECR07909719
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,480.00
Net Total \$36,720.00
Sales Tax

WTHR (WTHR)
By Broadcast Month
Oct. 2012 43
Grand Total: 43
Rate \$43,200.00
\$43,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/08/12-10/12/12	3	:30	6:30P- 7P (EST)	5	X	X	X	X	X			5	\$2,500.00	\$12,500.00	WTHR (WTHR)	630-7p NBC Nightly News	10/1/12
2.0	Normal Line / SPOT (2)	10/14/12-10/14/12	3	:30	6:30P- 7P (EST)	1							X	1	\$2,500.00	\$2,500.00	WTHR (WTHR)	630-7p NBC Nightly News	10/1/12
3.0	Normal Line / SPOT (3)	10/08/12-10/12/12	3	:30	11P- 11:35P (EST)	5	X	X	X	X	X			5	\$1,200.00	\$6,000.00	WTHR (WTHR)	11-1135p LN	10/1/12
4.0	Normal Line / SPOT (4)	10/08/12-10/12/12	3	:30	6A- 7A (EST)	5	X	X	X	X	X			5	\$850.00	\$4,250.00	WTHR (WTHR)	6-7a Sunrise	10/1/12
5.0	Normal Line / SPOT (5)	10/08/12-10/12/12	3	:30	7A- 9A (EST)	5	X	X	X	X	X			5	\$700.00	\$3,500.00	WTHR (WTHR)	7-9a Today	10/1/12
6.0	Normal Line / SPOT (6)	10/08/12-10/12/12	3	:30	12:30P- 1P (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	WTHR (WTHR)	1230-1p Noon News	10/1/12
7.0	Normal Line / SPOT (7)	10/08/12-10/12/12	3	:30	5P- 6P (EST)	3	X	X	X	X	X			3	\$900.00	\$2,700.00	WTHR (WTHR)	5-6p EWN	10/1/12
8.0	Normal Line / SPOT (8)	10/08/12-10/12/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	6-630p EWN	10/1/12
9.0	Normal Line / SPOT (9)	10/09/12-10/11/12	3	:30	7P- 7:30P (EST)	2		X	X	X				2	\$1,000.00	\$2,000.00	WTHR (WTHR)	7-730p WHEEL	10/1/12
10.0	Normal Line / SPOT (10)	10/13/12-10/13/12	3	:30	6A- 7A (EST)	1						X		1	\$300.00	\$300.00	WTHR (WTHR)	6-7a Sat Sunrise	10/1/12
11.0	Normal Line / SPOT (11)	10/13/12-10/13/12	3	:30	7A- 8A (EST)	1						X		1	\$500.00	\$500.00	WTHR (WTHR)	7-8a Sat Today	10/1/12
12.0	Normal Line / SPOT (12)	10/13/12-10/13/12	3	:30	8A- 10A (EST)	2						X		2	\$600.00	\$1,200.00	WTHR (WTHR)	8-10a Sat Sunrise	10/1/12
13.0	Normal Line / SPOT (13)	10/14/12-10/14/12	4	:30	7A- 8A (EST)	1							X	1	\$300.00	\$300.00	WTHR (WTHR)	7-8a Sun Sunrise	10/1/12
14.0	Normal Line / SPOT (14)	10/14/12-10/14/12	3	:30	8A- 9A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	8-9a Sun Today	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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15.0	Normal Line / SPOT (15)	10/14/12-10/14/12	3	:30	9A-10A (EST)	1							X	1	\$600.00	\$600.00	WBTH (WBTH)	9-10a Sun Sunrise	10/1/12
16.0	Normal Line / SPOT (16)	10/14/12-10/14/12	3	:30	6P-6:30P (EST)	1							X	1	\$550.00	\$550.00	WBTH (WBTH)	6-630p EWN	10/1/12
17.0	Normal Line / SPOT (17)	10/14/12-10/14/12	4	:30	11:30P-12:05A (EST)	1							X	1	\$700.00	\$700.00	WBTH (WBTH)	1130p-1205a LN	10/1/12

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